



*“The CPS sales tools help you keep a “most important” focus on your accounts. Using this lens, you create optimum account strategies and action plans for maximum value delivery to your clients.”* - Sadie Stanley

Sadie Stanley is a Critical Path Strategies consultant with a background in sales and information technology. She is certified in Corporate Online Training and has become an important leader in the company's web-based e-Learning projects. Since joining CPS in 1997, she has been responsible for software development of the CPS tools into several customer relationship management systems. Sadie continues to be involved in technology projects for the company as well as support customers with their ongoing use of the operational application of our methodology.

With over 30 years experience in sales and managing information technology projects, Sadie's background allows her to understand the needs of the selling organization and to translate those needs into team collaboration efforts. Her sales accomplishments include major installations in the legal, distribution, health, higher education, and engineering/aerospace industries. Before joining CPS, she was a member of the Mathematics and Computer Science faculty at Texas Lutheran University.

Sadie is an active member of the Seguin Sunrise Rotary Club and the Guadalupe County Chamber of Commerce. She holds a graduate degree in management of computer systems from Houston Baptist University and an undergraduate degree in mathematics from Lamar University.

Sadie and her husband Wayne live in central Texas on the Guadalupe River near San Antonio where she enjoys early morning water skiing.

